



KIDNEY EARLY EVALUATION PROGRAM (KEEP)

Tucson, AZ – June 4, 2011

Fact Sheet

NATIONAL KIDNEY FOUNDATION OF ARIZONA (NKF AZ) HISTORY

- NKF AZ is a non-profit organization which was founded in 1963. NKF AZ is committed to the prevention of kidney disease through awareness, education and research and to improve the quality of life for Arizonans with kidney disease.
- NKF AZ provides community and professional programs, public education programs, patient education programs, patient financial aid programs and organ donation advocacy.

KIDNEY EARLY EVALUATION PROGRAM (KEEP) HISTORY

- Launched by the National Kidney Foundation in August of 2000
- FREE kidney health screening program and has screened over 150,000 participants nationally!
- Includes services which equate to \$200 in medical screening:
 - Blood pressure screening
 - Blood, glucose and urine tests
 - Cholesterol level screening
 - Height & weight measurements

EVENT

- Tucson KEEP is scheduled for:
 - When: Saturday, June 4, 2011
 - Where: Santa Rosa Neighborhood Center
 - 1080 S. 10th Avenue, Tucson, AZ 85701 (*located north of 22nd Street on 10th Avenue*)
 - When: 9:00am to 2:30pm
- Registration Requirements:

- Registration has begun and is **strongly** recommended
- Must be 18 years of age or older
- Have a family member with high blood pressure, diabetes or chronic kidney disease
OR have a personal history of high blood pressure or diabetes
- Number of Participants:
 - NKF AZ is planning for 200 participants
 - NOTE: If necessary, a waiting list will be compiled and upon the event of a cancelled appointment, individuals from that list will be contacted.
 - Walk-ins are welcome after 10:00am and will be accommodated with any open time slots
 - Any individuals not able to participate in the screening will be provided with a detailed list of community health centers in the Phoenix Metro area along with detailed information on kidney health.

ADDITIONAL KEEP SERVICES

- Attendees will have a private consultation with a kidney doctor (nephrologist)
- Attendees will be able to talk with a dietitian
- Test results will be mailed to the participant's home by the National Kidney Foundation
- For more information, call toll free at 1 (877) 587-1357

KIDNEY FACTS

- Kidneys are critically important to overall health and their life-sustaining function is to clean the blood by removing toxins and regulate blood pressure.
- More than 26 million Americans have chronic kidney disease (CKD) and millions more are at risk and 90% don't even know it!
- We know that if we start early with education, detection and if necessary, medical intervention, we can often postpone the onset of kidney disease or kidney failure.
- Diabetes is the leading cause of kidney failure; uncontrolled or poorly controlled high blood pressure is the second leading cause
- For more information, visit the National Kidney Foundation of Arizona website at www.azkidney.org